



**MARKET YOUR WINERY
& Your Wines To
US Consumers and Wholesale buyers**

Using our website as your new online portal, you can simply market your winery nationally by opening your own virtual Store. You then list your products for sale for everyone to view. The best part is, when an interested buyer chooses to purchase your listings - we don't touch your money or your wine.

Welcome to PASO ROBLES WINE AUCTION.com - PRWA

PRWA is the only winery direct web site designed to market and sell wine from a specific AVA. Our sister site BCWD is the only winery direct web site designed to market and sell wines produced only from California wineries.

Both our new web sites are currently in operation and ready for you!

We recently began our Internet marketing campaign to your buyers. We are currently receiving ~1200 online visits a week and expect over 10,000 site visits a week beginning in the next 90~120 days. Your expected viewable traffic (ROI) has been designed by us to be directly related to the number of listings you place and maintain within your online store on our site.

That's right! ! .Two high-traffic places where you can market your winery and your wines. Keep your own web site and use our site to expand your reach nationally. The best part is — besides expanding your marketing reach, our site is designed to complete wine sales transaction by routing the buyer directly to your PayPal or Google Checkout payment portal (or you can accept checks manually).

We are currently offering all new PRWA member wineries which open online stores prior to Sept 15th, 2011, free membership for life and a new virtual store thru Dec 31, 2011. Your store should be filled with 10 listings of your own design. These listings can be for a case, a bottle or mixed sets (quantity and wine type) and contain 1 uploaded image each.

Join now to open your online store with us today. Why wait until Jan 2012 to pay \$20/mo (based on 10 listings), for using our marketing and sales portal, when you can start using our service today for free.

Your only other cost will be a 10% listing completion fee, which is based on your actual sales generated within our site. This is billed to you separately via email each month and can be paid directly by your Paypal Business account or a credit card via our Paypal link on your PRWA member page.

Please let us know soon if you have interest in meeting with us to discuss this further and to provide assistance in placing your first (of 10) listings. Please also feel free to register on your own by using the [register link](#) on our sites auction page. If you do choose to get started on your own we ask that you please use the startup instructions we have written just for you. You can find them ("PRWA Sellers startup instructions") in our [Help Tab](#).

If you think you are interested, please don't wait to long.

Thank you,

Director of Sales
PRWA - Paso Robles Wine Auction
888-550-VINO (8466) (ext "0")